



# FINANCIAL LITERACY CALENDAR

Use this calendar to plan themed programming and social media every month.  
For ready-to-use social media copy, visit [Mass.gov/FinLitToolkit](https://Mass.gov/FinLitToolkit)

Month	Week One	Week Two	Week Three	Week Four
January	Make Saving Your New Years Resolution	Paying Off Holiday Debt	Highlight the first month to make contributions to IRAs and Roth IRAs	CFPB Money As You Grow
February	Identity Theft Prevention Week	Relationships and Money	Taxes+VITA	
March	Women's History Month	International Women's Day	Taxes Learning Lab	
April	Financial Literacy Month	Military Saves Month	Investing in Your Future	Earth Day MTT
May	Small Business Week	Mother's Day Equal Pay	National Older Americans Month	5/29 Day
June	Pride Month	High School Seniors	National Homeownership Month	OEE Poster Contest/Summer Events
July	BabySteps Savings Plan	Tax Returns	Credit For Life Fairs	OEE Poster Contest/Summer Events
August	Black Business Month Spotlight	Back to School Month	Women's Equality Day	OEE Poster Contest/Summer Events
September	College Savings Month	International Literacy Day	National Family Day	
October	FAFSA Opens	Domestic Violence Awareness Month	National Get Smart About Credit Day	
November	National Adoption Month	Veterans Day	International Fraud Awareness Week	
December	End of Year Financial Decisions	Holiday Budgeting	Charitable Donations	